

Spring 2016 Cruiser Sweepstakes Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. VOID IN ALASKA, HAWAII, U.S. TERRITORIES AND PUERTO RICO AND WHERE PROHIBITED OR RESTRICTED. THIS SWEEPSTAKES IS IN NO WAY SPONSORED, ENDORSED, OR ADMINISTERED BY, OR ASSOCIATED WITH, FACEBOOK®.

1. **Eligibility.** The Sweepstakes is open only to legal residents of the 48 contiguous United States and Washington, D.C., and who are at least 18 years of age or the age of majority in their state of residence at the time of entry. Employees of Sponsor, its affiliates, parent companies, advertising, promotion or any other agencies or entities involved with this Sweepstakes and members of their families (parents, siblings, children, and their respective spouses) and/or those residing in the same household as such employees (whether related or not) are not eligible to participate in this Sweepstakes.
2. **Sponsor and Operator.** The Spring 2016 Cruiser Sweepstakes (this “Sweepstakes”) is sponsored and operated by Panama Jack International, Inc., 230 Ernestine Street, Orlando, FL 32801 (“Sponsor”).
3. **Sweepstakes Period.** This Sweepstakes begins March 21, 2016 at 12:00:01 am Eastern Standard Time (“EST”) and ends May 1, 2016 at 11:59:59 pm EST (the “Sweepstakes Period”). Sponsor’s computer is the official time-keeping device for this Sweepstakes. The Sweepstakes Period is divided into 6 entry periods (each, an “Entry Period”) with the start and end dates indicated below.

<i>Sweepstakes Schedule</i>			
<i>Entry Period</i>	<i>Start</i>	<i>End</i>	<i>Drawing Date</i>
1	Monday, March 21, 2016 at 12:00:01 am EST	Sunday, March 27, 2016 at 11:59:59 pm EST	Monday, March 28, 2016
2	Monday, March 28, 2016 at 12:00:01 am EST	Sunday, April, 3, 2016 at 11:59:59 pm EST	Monday, April 4, 2016
3	Monday, April 4, 2016 at 12:00:01 am EST	Sunday, April 10, 2016 at 11:59:59 pm EST	Monday, April 11, 2016
4	Monday, April 11, 2016 at 12:00:01 am EST	Sunday, April 17, 2016 at 11:59:59 pm EST	Monday, April 18, 2016
5	Monday, April 18, 2016 at 12:00:01 am EST	Sunday, April 24, 2016 at 11:59:59 pm EST	Monday, April 25, 2016
6	Monday, April 25, 2016 at 12:00:01 am EST	Sunday, May 1, 2016 at 11:59:59 am EST	Monday, May 2, 2016

4. **How to Enter.** During each Entry Period, visit the Official Panama Jack Blog, <http://blog.panamajack.com/giveaway/>, complete the online entry in its entirety including whether you are entering for a chance to win Men’s Cruiser or Women’s Cruiser (the “Cruiser Type”), and submit as directed. Upon submission, all entries become the property of Sponsor and will not be returned. You understand that you are providing your information to Sponsor and not to Facebook. Your information is subject to Sponsor’s Privacy Policy, available at <http://www.panamajack.com/privacy-policy>.
5. **Drawings/Odds.** Sponsor will randomly select two (2) winners for each Entry Period from among all eligible entries received during the applicable Entry Period, one (1) winner per Cruiser Type per Entry Period. The drawings to select First Prizes winners will be held on or about the date indicated in the Sweepstakes Schedule above for the corresponding Entry Period. Odds of winning any prize depend on the number of eligible entries received for each Cruiser Type during the applicable Entry Period to which the drawing relates. Limit one entry per email address per Entry Period. Entries in one Entry Period do not carry over to any other Entry Period. Potential winners will be notified, in Sponsor’s discretion, by email. By entering, entrants give their express permission to be contacted by Sponsor by email. If (a) any prize notification is returned as undeliverable, (b) potential winner does not respond to initial notification by email or phone with all information required for the

acceptance of the prize within three (3) business days of the date of notification, or (c) potential winner does not comply with these Official Rules, the potential winner will be disqualified and the prize will be forfeited. In the event that a potential winner is disqualified for any reason, Sponsor may award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries for the applicable Entry Period.

6. **Prizes.** Twelve (12) First Prizes will be available to be won. Each First Prize includes one (1) Panama Jack Beach Cruiser with an Approximate Retail Value up to \$149.00. First Prizes will be awarded as a Men's Cruiser or Women's Cruiser based upon the preference selected at the time of entry. Prizes are subject to availability and no rain checks are available. Offerings are subject to change based on inventory. Winner is solely responsible for all federal, state and local taxes, as well as any expenses, licenses, permits, accident or health insurance, and any other costs or expenses incurred in claiming or using the prize, and not expressly included in the prize description in these Official Rules. Any difference between the actual value of the prize and the approximate retail value set forth in these Official Rules may not be claimed and will not be awarded. No transfer, refund, substitution or replacement of prize permitted, except that the Sponsor reserves the right, in its sole discretion, to substitute a prize of equal or greater value (or cash equivalent). Prizes will be awarded within 45 days of winners being confirmed.
7. **Release of Liability.** By participating in this Sweepstakes, you release Sponsor, its subsidiaries, affiliates, partners, employees, directors, agents, advertising agencies, and others associated with the implementation and/or operation of this Sweepstakes (the "Sweepstakes Entities"), from and against any and all injury, loss, or damage caused or claimed to be caused by your participation in such Sweepstakes and/or the acceptance, awarding, receipt, use and/or misuse of any prize. By participating in this Sweepstakes, entrant acknowledges and agrees that the Sweepstakes Entities are not responsible, and shall have no liability, for: (a) entries that contain incomplete or inaccurate information, whether caused by entrants or by any of the equipment or programming associated with or utilized in this Sweepstakes, or do not otherwise comply with or violate the Official Rules; (b) entries, prize claims or notifications that are late, incomplete, illegible, unintelligible, garbled, misdirected, or otherwise not received by Sponsor or its agents for any reason; (c) any typographical or other error in the printing or advertising of this Sweepstakes, or in the announcement of prize winners; (d) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation or transmission, communication failures or human error that may occur in the transmission, receipt or processing of entries, or for destruction of or unauthorized access to, or alteration of, entries; or (e) failed or unavailable hardware, network, software or telephone transmissions, damage to entrants' or any person's computer and/or its contents, or causes beyond Sponsor's reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Sweepstakes.
8. **General.** All federal, state, and local laws and regulations apply. By entering this Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the Sponsor, which are final and binding in all respects. Proof of entering information at the Web Site will not be deemed proof of delivery or receipt by Sponsor. All incomplete or non-conforming entries will be disqualified. Entries generated by a script, macro, robotic, mechanical, programmed, or other automated means and entries by any means which subvert the entry process will be void. Any individual who attempts or otherwise encourages, directly or indirectly, the entry of multiple or false contact information under multiple identities, or uses any device or artifice to enter or encourage, directly or indirectly, multiple or false entries, as determined by Sponsor, will be disqualified. Winning a prize is contingent upon fulfilling all requirements set forth in these Official Rules. Sponsor reserves the right to: (a) permanently disqualify from a Sweepstakes any person it believes has intentionally violated these Sweepstakes Rules; and (b) suspend, modify or terminate a Sweepstakes if Sponsor believes, in its sole discretion, that malfunction, error, disruption or damage is impairing or will impair the administration, security, fairness, or integrity of such Sweepstakes. Sponsor reserves the right to disqualify any unauthorized entries, including, without limitation, multiple entries from the same person.

9. **WARNING.** ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE THE WEB SITE OR OTHERWISE INTERFERE WITH THE OPERATION OF THIS SWEEPSTAKES, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.
10. **Publicity.** Except where prohibited or restricted by law, winner's acceptance of prize constitutes the winner's consent for the Sponsor or its agents to use and/or publish winner's full name, country, city and state of residence, photograph or other likeness, entry, memory, voice, testimonials, opinions, biographical information (in whole or in part), and/or statements made by winner, worldwide and in perpetuity for promotional purposes, in any media, without further compensation, notice, review, or approval.
11. **OPT-IN:** By participating in this Sweepstakes, you consent for the Sponsor to obtain, use and transfer your name, address and other information for the purpose of administering this Sweepstakes. You will remain eligible for this Sweepstakes whether or not you opt out of receiving promotional emails from Sponsor.
12. **Disputes.** All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Florida, without giving effect to any choice of law or conflict of law rules, which would cause the application of the laws of any jurisdiction other than the State of Florida. If any part of these Official Rules is deemed to be invalid or otherwise unenforceable or illegal, the balance of the Official Rules shall remain in effect and shall be construed in accordance with its terms as if the invalid or illegal provision were not contained herein. Except where prohibited, entrants agree that: (1) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by a federal or state court located in Orange County, Florida, any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (2) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim indirect, punitive, incidental, and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.
13. **Winners List.** A winners list will be posted at the Website following each drawing, or send a self-addressed, stamped envelope on or before June 1, 2016 to Panama Jack International, Inc., 230 Ernestine Street, Orlando, FL 32801, Attn: Winner List – Spring 2016 Cruiser Sweepstakes.

ABBREVIATED RULES FOR USE IN COLLATERAL MATERIALS

NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED BY LAW. The Spring 2016 Cruiser Sweepstakes begins 3/21/16 at 12:00:01 am EST and ends 5/1/16 at 11:59:59 pm EST (the "Sweepstakes Period"). Open only to legal residents of the 48 contiguous U.S. & D.C. who are at least 18. To enter, during the Sweepstakes Period, visit the Official Panama Jack Blog (<http://blog.panamajack.com/giveaway/>), complete online entry, and submit as directed. For entry and prize details and for Official Rules, go to <http://blog.panamajack.com/giveaway-rules>. Sponsor will award 12 Prizes. Prizes are Panama Jack Beach Cruisers (ARV up to \$149.00). Odds of winning depend on the number of eligible entries received for each Entry Period's drawings. One entry per email address per Entry Period. Sponsor and operator: Panama Jack International, Inc., 230 Ernestine Street, Orlando, FL 32801.